



The Electric Car Company of Long Beach

The Next Step in ECARCO's Evolution - May 2016

# SOLAR POWERING AMERICA

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Many of our clients have gone down the EV utility vehicle path but are still using electricity generated by large utility companies, which is not only expensive to operate (and will only become more so in the future), but they aren't "walking the walk" in terms of sustainability.

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## THE PARTNERSHIP

We've teamed up with Solar Planet, a solar and sustainability solutions provider, to offer a complete solar option to our clients. We can provide solar solutions for everything from private homes, to housing complexes and municipalities. And, for those of you that think it needs to be a massive undertaking, why not consider breaking it up into smaller projects and tackling them one at a time!



## BUSINESSES

All business want to stand for something with meaning; something that represents progressive growth. One of today's trends for businesses is to use renewable energy as a major source of its monthly energy consumption needs as opposed to harmful energy from utility companies. By going Solar Planet, your business will be adopting sustainable and eco-friendly business practices from the time doors open to the minute you shut down for the day. This will not only save your company money, it will separate you from your competitors, allowing you to stand out to consumers and earn their trust.

## MUNICIPALITIES

If you're a municipality, consider going solar for your maintenance shop first. Since most of the municipalities have moved to EVs for parking enforcement and maintenance vehicles, moving to solar for this department would still provide an incredible savings in addition to showing your community and constituents that you really do have a sustainable roadmap for their future!



## HOMEOWNERS

Did you know that all new residential developments are required by California law to have solar installed as the primary energy supply for the home? Why the requirement? Solar is hands down the most efficient and abundant resource of energy. In addition, there are many financial benefits for homeowners that "go solar." For example, most Solar Planet residential clients increase their property value between \$25,000-\$45,000 while also saving 20%-40% off their monthly electric bill! Take advantage of the savings & earning potential! Inquire within for Solar Planet's special promotional offers.



## H.O.A.'s

Locally, a Homeowner's Association asked us to propose a solar solution for their H.O.A. only. That's one of the largest line item expenses in the annual budget because of operating the community pools and lighting 24/7. The thought is that once they go solar for the H.O.A.'s electricity, they can then offer their excess back to the homeowners at a reduced rate for their individual electric consumption. Additionally, they can then approach the homeowners themselves about creating a complete solar environment in their community.

## FUNDING YOUR SOLAR PROJECT

In addition to the electricity savings, the federal government has extended tax credits for going solar so you can realize up to 30% savings on the installation and equipment! And, we also pass along Solar Planet's Exclusive One Year Clean Energy Rebate to you to make the offering even more attractive. Can you imagine one year with no energy bill??

What a win/win and all the while, we're helping our environment! Call ECARCO today to discuss Solar Planet's exciting options!



# Let's go *GREEN* together!

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